



Parcours
ADAPTATION
aux changements
climatiques
en **tourisme**



Share your strategic thinking regarding climate change adaptation

Workshop 4 : April 11 2024 10 AM to 12 AM online

Plan for a
Green
Economy



Québec





THE PATHWAY

This support pathway comprises a series of three workshops and one feedback session based on the sharing of expertise and experience.



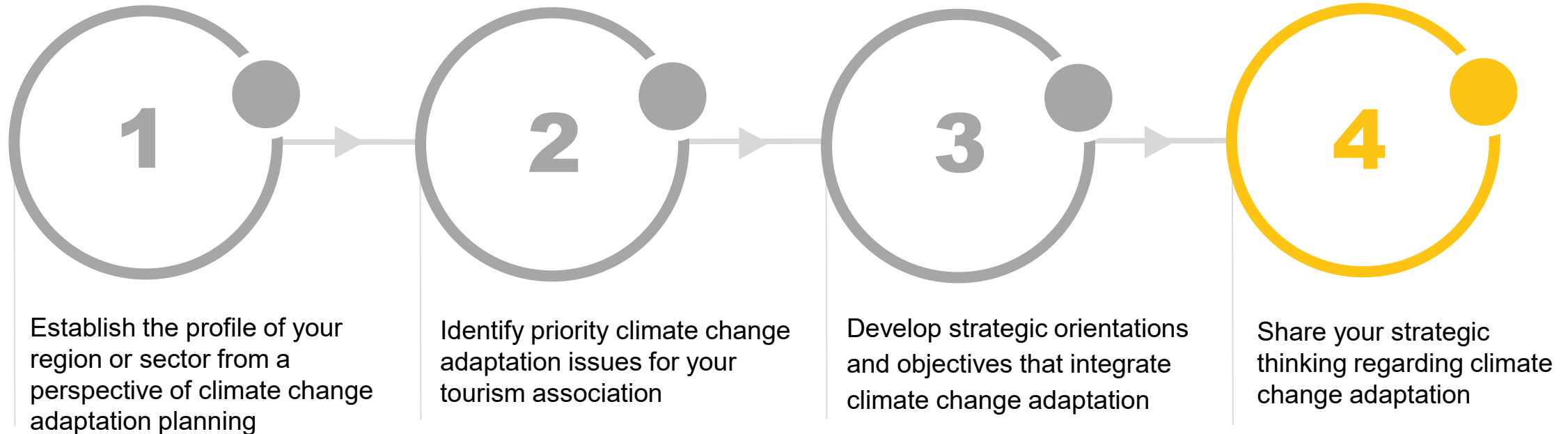
PRIMARY OBJECTIVE...

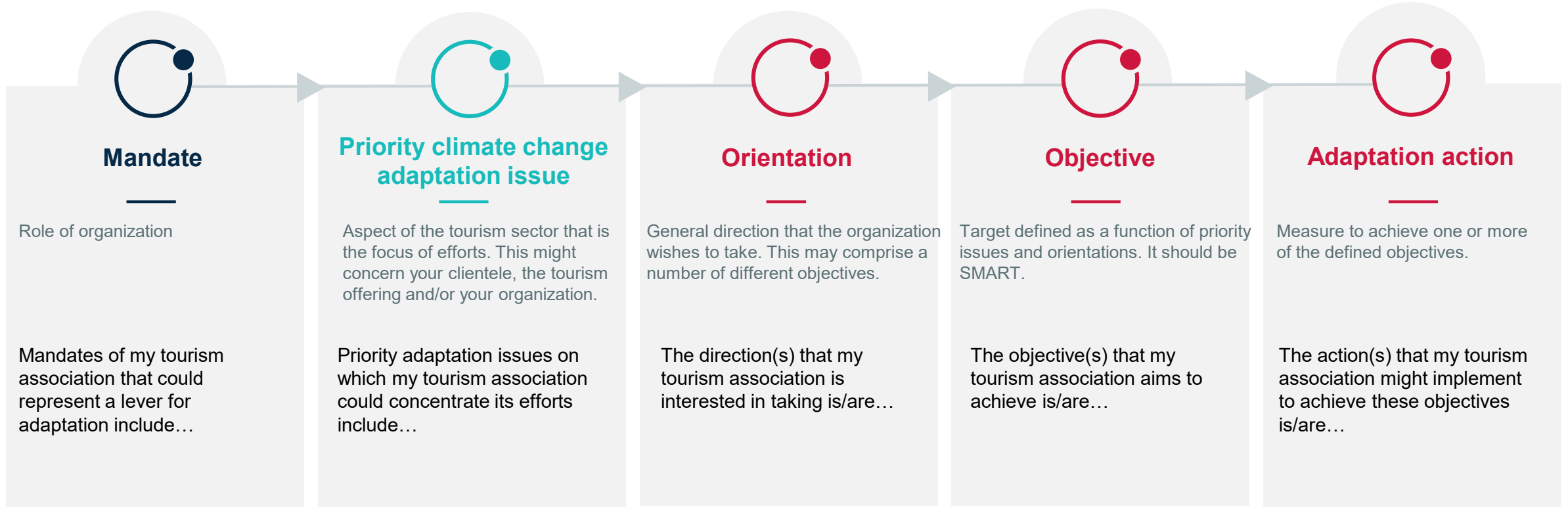
The main objective is to integrate the development of responsible and sustainable tourism into your strategic planning by determining orientations and objectives with regard to climate change adaptation.



THE APPROACH

→ Approach developed to support and advise you as you brainstorm and develop your orientations and objectives on climate change adaptation with a view to integrating them into your strategic planning.

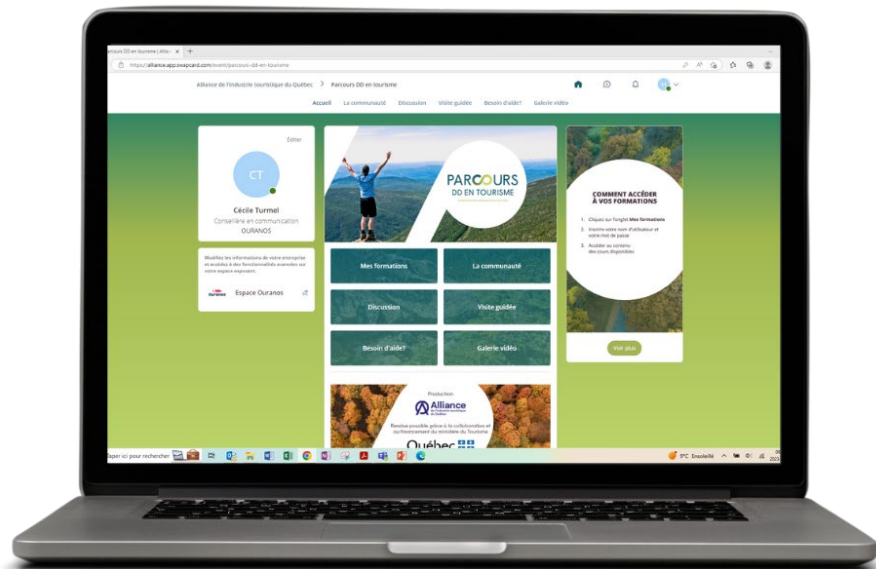






MATERIAL AT YOUR DISPOSAL

Available online on the
Parcours DD en tourisme platform



Ouranos material

Presentations (PDF), workshop recordings

Participant handbook (tool for compiling your notes in a single place throughout the pathway)

Section *Espace Ouranos*



Videos from Alliance de l'industrie touristique du Québec

Training module «Impact et adaptation aux changements climatiques dans le secteur touristique»

Section *Mes formations*

4

Reflection activity



MAIN THRUST

- The strategic thinking of my tourism association can be summed up as follows ...
- Levers for action might include...
- The takeaways of my participation in the pathway are...



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