

# Share your strategic thinking regarding climate change adaptation

Workshop 4: April 11 2024 10 AM to 12 AM online











#### THE PATHWAY

This support pathway comprises a series of three workshops and one feedback session based on the sharing of expertise and experience.



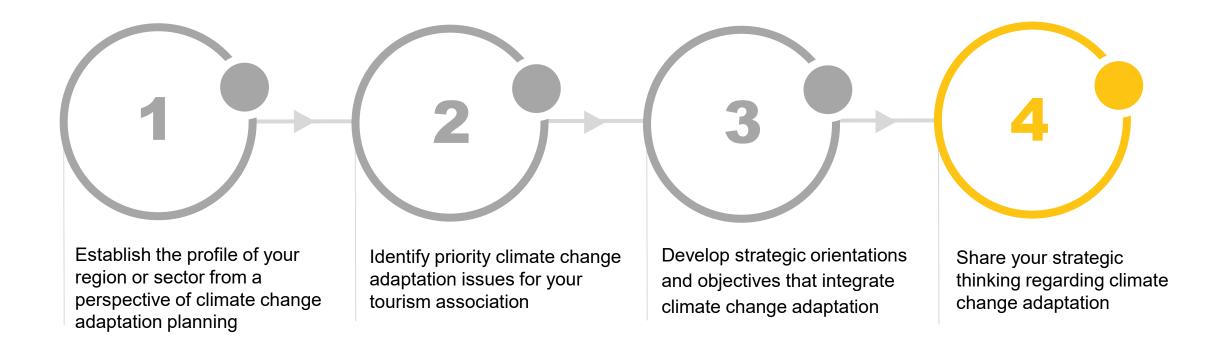
#### PRIMARY OBJECTIVE...

The main objective is to integrate the development of responsible and sustainable tourism into your strategic planning by determining orientations and objectives with regard to climate change adaptation.





Approach developed to support and advise you as you brainstorm and develop your orientations and objectives on climate change adaptation with a view to integrating them into your strategic planning.





#### BACK TO PREVIOUS WORKSHOPS





#### **Mandate**

Role of organization

Mandates of my tourism association that could represent a lever for adaptation include...



### Priority climate change adaptation issue

Aspect of the tourism sector that is the focus of efforts. This might concern your clientele, the tourism offering and/or your organization.

Priority adaptation issues on which my tourism association could concentrate its efforts include...



#### **Orientation**

General direction that the organization wishes to take. This may comprise a number of different objectives.

The direction(s) that my tourism association is interested in taking is/are...



#### **Objective**

Target defined as a function of priority issues and orientations. It should be SMART.

The objective(s) that my tourism association aims to achieve is/are...



#### **Adaptation action**

Measure to achieve one or more of the defined objectives.

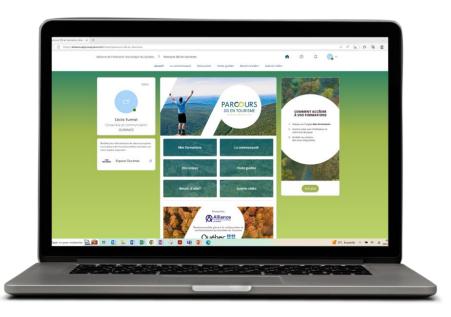
The action(s) that my tourism association might implement to achieve these objectives is/are...





#### MATERIAL AT YOUR DISPOSAL

#### Available online on the Parcours DD en tourisme platform



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#### **Ouranos material**

Presentations (PDF), workshop recordings

Participant handbook (tool for compiling your notes in a single place throughout the pathway)

Section Espace Ouranos

#### Videos from Alliance de l'industrie touristique du Québec



Training module «Impact et adaptation aux changements climatiques dans le secteur touristique»

Section *Mes formations* 





## Reflection activity



#### **MAIN THRUST**

- The strategic thinking of my tourism association can be summed up as follows ...
- Levers for action might include...
  - The takeaways of my participation in the pathway are...





